

The Best Western Mallee Classic

THE FACTS OF LIFE

Over the past seven years the Mallee Classic, like most other new concepts has had somewhat of a roller coaster ride. The race has grown beyond expectations with a consistent core of ardent supporters, enabling the race to continue to provide the best possible race for the best possible price. There is nowhere in the world that you can pay AUS \$100.00 with a view to win a share in cash and prizes over AUS \$20,000.00. In real terms, it is the best value for your dollar, anywhere.

During those seven years we've come across all sorts of people and made many friends, both local and internationally. In our quest to improve the race through sponsorship and associated prizes we have contacted and maintained dealings with many organisations. These organisations aren't your run of the mill stuff, they're high profile international brand names that place a high degree of importance on how and where their names are displayed and used.

The Best Western Mallee Classic has sought to and achieved in breaking new ground, with a regular segment on Radio SEN 1116am (SPORTS ENTERTAINMENT NETWORK). SEN 1116 has taken all before them as sports radio concept. The Mallee Classic is proud to be a small part of that achievement.

As the Best Western Mallee Classic has grown in stature, so have the demands by various groups seeking to align themselves with the race. Within the next few years the Classic will endeavour not only to justify the faith of our sponsors, but also increase our commitment to charities through various avenues. Those avenues are currently under review.

The Mallee Classic values its major sponsors, the Best Western Hotel Group and Ozzie Custom Built Campers. We also value the integrity and standing of the various charities we currently and in the future will support.

As a result of the respect we have for the reputation of our sponsors, charities and not to mention the Mallee Classic, it will now be necessary for any group wishing to align itself or requesting assistance in promoting an event, fund raiser or their individual organisation to make a written submission via post or email via the web site.

This doesn't mean the Classic will not assist genuine people, it just means we have to give due respect to those that we currently support. All applications will be considered fairly and without prejudice and providing they don't adversely reflect upon the Classic, our sponsors or supported charities we will be more than willing to assist where possible.

THE BEST WESTERN MALLEE CLASSIC IS ABOUT PROMOTING PIGEONS IN THE BEST POSSIBLE LIGHT AND WORKING WITH REAL PEOPLE WHO CARE!!!