



THE AUSTRALIAN PIGEON CENTRE

“Where Passion takes Flight”

Pigeon Racing and the people injecting Millions of Dollars into the sport and turning the once hobby into a Multi-Billion Dollar Industry.

By Barry Trewin

Pigeon racing and the keeping of pigeons are experiencing a significant increase in popularity. This surge can be attributed to the substantial investments being made by individuals from Asia, China, and the Middle East, which have transformed the sport from a mere hobby into a multibillion dollar industry.

The inflow of investment from these regions has brought about various positive developments within the pigeon racing community. With the injection of millions of dollars, there has been an upswing in technological advancements and innovations aimed at enhancing the sport. These include the use of cutting edge tracking and timing systems, advanced breeding techniques, and improved training methods.

The financial support from Asia, China, and the Middle East has also led to the establishment of state of the art racing facilities and infrastructure. Pigeon lofts and racing clubs have been built with top-notch amenities, ensuring the comfort and wellbeing of the pigeons. Additionally, the funds have facilitated the organisation of high-profile racing events and competitions on a global scale, attracting a larger audience and generating significant revenue.

The economic impact of this growing industry cannot be understated. The investments made by individuals from various countries around the World have created employment opportunities and boosted local economies. Pigeon breeding, training, and racing have become viable professions for many, contributing to the growth of related industries such as pigeon feed and equipment manufacturing.

Also, the international exchange of knowledge and expertise has flourished due to the global nature of pigeon racing. Enthusiasts from different regions now have the opportunity to learn from one another, leading to the development of new strategies and techniques. This cross cultural exchange has enriched the sport and fostered international camaraderie among pigeon fanciers.

But, it's worth noting that as the sport grows, there are also concerns regarding animal welfare and ethical practices. It is crucial to ensure that the wellbeing of the pigeons remains a top priority, with regulations in place to safeguard their health and minimise any potential harm.

The injection of millions of dollars into pigeon racing and pigeon keeping has changed the sport into a multibillion dollar industry. This has brought about advancements in technology, infrastructure, and international collaboration. While the growth is positive for the industry, it is important to balance it with the welfare of the pigeons involved.

Social Media has contributed to the resurgence of keeping of pigeons a good thing

Social media has played a significant role in the popularity of keeping pigeons and has brought forth several positive aspects associated with this hobby. Here are some ways in which social media has contributed to making keeping pigeons a good thing:

1. **Community Building:** Social media platforms provide a space for pigeon enthusiasts from around the world to connect, share their experiences, and form communities. People can join groups, forums, and online communities dedicated to pigeons, allowing them to interact with fellow enthusiasts, exchange knowledge, and learn from experienced breeders. This sense of community fosters a supportive environment and helps newcomers in the hobby get started with valuable guidance.
2. **Education and Learning:** Social media platforms are rich sources of information related to pigeon breeding, training, health care, and other aspects of pigeon keeping. Pigeon enthusiasts can find numerous blogs, articles, videos, and tutorials shared by experienced breeders and experts. This wealth of knowledge helps individuals enhance their understanding of pigeons, improve their skills, and ultimately contribute to the overall well-being of the birds.
3. **Promoting Pigeon Welfare:** Social media has been instrumental in raising awareness about proper pigeon care and welfare. By sharing photos, videos, and stories of well-maintained pigeon lofts, training techniques, and health practices, enthusiasts can inspire others to prioritise the wellbeing of their pigeons. Social media also provides a platform for discussions on ethical breeding practices and the importance of responsible ownership, thereby contributing to the overall improvement of pigeon welfare.
4. **Preservation of Pigeon Breeds:** Many rare and endangered pigeon breeds have gained attention through social media platforms. Pigeon breeders and enthusiasts can showcase unique and lesser known breeds, sharing their historical significance and promoting their conservation. This increased exposure has led to a renewed interest in preserving and protecting these breeds, ensuring their survival for future generations.
5. **Competitive Spirit and Recognition:** Social media has enabled pigeon keepers to participate in virtual competitions and showcases. Through online platforms, enthusiasts can enter their birds in contests and exhibitions, gaining recognition for their breeding achievements and showcasing their pigeons to a global audience. This competitive aspect fosters a sense of pride, encourages breeders to strive for excellence, and contributes to the overall improvement of pigeon genetics and breed standards.

Social Media has had a positive impact on the keeping of pigeons by the exposure to a wider community, building awareness, knowledge sharing, and promoting welfare, preserving rare breeds, and encouraging healthy competition. It has revived the hobby and provided a platform for enthusiasts to connect, learn, and contribute to the wellbeing of pigeons.